

Perion Network to Announce Fourth Quarter and Fiscal Year 2024 Financial Results on February 19, 2025

NEW YORK & TEL AVIV – January 23, 2025 – <u>Perion Network Ltd.</u> (NASDAQ & TASE: <u>PERI</u>), a technology leader in connecting advertisers with consumers across all major digital channels, announced today it plans to release its financial results for the fourth quarter and fiscal year ended December 31, 2024 prior to the opening of the financial markets on Wednesday, February 19, 2025.

Tal Jacobson, CEO, and Elad Tzubery, CFO, will host a conference call to discuss the results on that day at 8:30 a.m. ET.

Earning call registration link: https://perion-q4-24-earnings-call.open-exchange.net/

A replay of the call and a transcript will be available within approximately 24 hours of the live event on the investors section of Perion's website at www.perion.com/investors.

About Perion Network Ltd.

Perion connects advertisers with consumers through technology across all major digital channels. Our cross-channel creative and technological strategies enable brands to maintain a powerful presence across the entire consumer journey, online and offline. Perion is dedicated to building an advertiser-centric universe, providing significant benefits to brands and publishers.

For more information, visit Perion's website at www.perion.com

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