



Perion Network Announces Conference Participation in November - December 2024

NEW YORK & TEL AVIV – November 13, 2024 – Perion Network Ltd. (NASDAQ & TASE: PERI), a technology leader in connecting advertisers to consumers across all major digital channels, announced today that it will participate in the following conferences:

- *13th Annual ROTH Technology Conference* on November 20th in New York
- *UBS Global Media and Communications Conference* on December 9th in New York
- *Raymond James TMT and Consumer Conference* on December 10th in New York

At each of these events, management will host one-on-one meetings with investors. To schedule a meeting with the Company, please contact your representative at the corresponding banks.

The company will also participate in a fireside chat at the Raymond James TMT and Consumer Conference on December 10th, at 4:20 pm Eastern Time.

A live webcast will be available on the company's website and can be accessed by the following link:

<https://wsf.com/webcast/rj130/peri/1596672>

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About Perion Network Ltd.

Perion connects advertisers with consumers through technology across all major digital channels. Our cross-channel creative and technological strategies enable brands to maintain a powerful presence across the entire consumer journey, online and offline. Perion is dedicated to building an advertiser-centric universe, providing significant benefits to brands and publishers.

For more information, visit Perion's website at www.perion.com

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