

Perion Files Annual Report on Form 20-F for the Year Ended December 31, 2017

March 27, 2018

TEL AVIV, Israel--(BUSINESS WIRE)--Mar. 27, 2018-- Perion Network Ltd. (NASDAQ:PERI) (the "Company"), a global technology leader in advertising solutions for brands and publishers today announced that it has filed its annual report on Form 20-F for the fiscal year ended December 31, 2017 with the U.S. Securities and Exchange Commission ("SEC"). The annual report on Form 20-F, which contains its audited financial statements, can be accessed on the SEC's website at https://www.sec.gov as well as via the Company's website at https://www.perion.com/sec-filings/.

The Company will deliver a hard copy of its annual report on Form 20-F, including its complete audited financial statements, free of charge, to its shareholders upon request to Hila Valdman, Investor Relations, at <u>Perion Investor Relations@perion.com</u>.

About Perion Network Ltd.

Perion is a global technology company that delivers advertising solutions to brands and publishers. Perion is committed to providing data-driven execution, from high-impact ad formats to branded search and a unified social and mobile programmatic platform. More information about Perion may be found at www.perion.com, and follow Perion on Twitter @perionnetwork.

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Source: Perion Network Ltd.

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Investor relations
Hila Valdman, +972 (73) 398-1000
Perion.Investor.Relations@perion.com